

25 YEARS OF
INNOVATION

مدسة
دلتا
ENGLISH SCHOOL الإنجليزية



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Communication Statement

Delta Rewards

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Target Audience: Kindergarten; Primary School; Middle School; High School



IT'S NICE TO BE
rewarded

As Delta English School (DES) crosses its 26th year of service, we want to thank you in helping make Home of the Titans one of the premier CBSE providers in the UAE. As a token of our appreciation, we are launching a brand new **Delta Rewards**. Your child can now continue to experience world-class education at affordable rates, than ever before.

Let your rewards work for you



Enroll Customers



Load up Discounts



Redeem Savings

Exclusive rewards for current parents

★ REFER-A-FRIEND

Earn cash-backed points for every friend you bring to Delta English School and redeem for great tuition savings.

★ SIBLING DISCOUNT

Earn reduced tuition rates when you enroll two or more children from your household at the Home of the Titans.

Your rewards can add up fast

Here's how...



2 Titan Points = AED 1.00

Cash-backed points that you can redeem quickly and easily, whenever you're ready for tuition savings.

Titan Points are rewarded **per month** and for EACH admission referral you bring to ANY of the following grade levels:

K1 70 Pts	K2 70 Pts	GL 01 74 Pts	GL 02 74 Pts
GL 03 74 Pts	GL 04 74 Pts	GL 05 74 Pts	GL 06 80 Pts
GL 07 80 Pts	GL 08 80 Pts	GL 09 86 Pts	GL 10 86 Pts
GL 11 90 Pts	GL 12 90 Pts		

More power to more siblings

Here's how...

Silver Plan: For 2 children at DES



Gold Plan: For 3 children at DES



Platinum Plan: For 4 children at DES



Refer-A-Friend: Key Terms

Referrer

Current DES parent who brings referral

Referred Friend

Prospective DES parent who is referred for admission

Referred Child

Prospective DES student who receives admission

Simple Workflow. Powerful Return on Investment.

- **Referrer** should be a parent with a child or children already attending Delta English School.
- **Referred child** should not currently be attending Delta English School.
- You will receive **Titan Points** for each successfully enrolled referred child (2 Titan Points = 1 Dirham).
- You can only use Titan Points to pay off your child's tuition fee at Delta English School.
- Titan Points will correspond to the grade level in which the referred child has been enrolled.
- You will receive Titan Points for each month as long as your referred friend continues to pay his or her child's monthly tuition and applicable fees.
- Titans Points are limited to each school year. You cannot transfer Titan Points to the subsequent school year or to another parent.
- Titan Points can be redeemed in-person or by calling the Bursar's Portal.
- The referred friend should identify you when completing his or her child's admission application.
- Referral rewards are not applicable for siblings of existing Delta English School students. Instead, parents can enroll in the new **Sibling Discount** program, which will take effect from **April 2019**.

Act today and take advantage of this remarkable opportunity.

Save more while your child continues to enjoy world-class CBSE education at Delta English School.

This statement has been authorized for delivery:

Sincerely,



Anita D'cruz

Principal, Delta English School

